

## GT PATHWAYS COMPETENCY: ORAL/PRESENTATIONAL COMMUNICATION

Required in GT Pathways Content Area: [GT-AH4](#) (SLOs 2, 3 & 4)

### *Oral/Presentational Communication*

Competency in oral communication represents a student's ability to deliver a well-prepared and purposeful presentation grounded in credible information and organized effectively.

### *Student Learning Outcomes (SLOs)*

*Students should be able to:*

1. **Illustrate Organization**
  - a. Implement an organizational pattern that results in a cohesive presentation (specific introduction and conclusion, sequenced material within the body, and transitions).
2. **Develop a Central Message (required of GT-AH4)**
  - a. Develop a central message using the content and supporting materials.
3. **Address Language (required for GT-AH4)**
  - a. Employ language that enhances the presentation.
  - b. Incorporate language that is appropriate to the audience.
4. **Execute Delivery (required for GT-AH4)**
  - a. Demonstrate performance skills (posture, gesture, eye contact, and vocal expressiveness) to share content with/present content to a particular audience for a specific occasion and purpose.





5. Integrate Content and Supporting Material

- a. Incorporate a variety of types of supporting materials (explanations, examples, illustrations, statistics, analogies, quotations) from authorities.
- b. Make reference to and connect information through analysis that supports the presentation while establishing the presenter's credibility/authority on the topic.
- c. Ability to manage visual aids with appropriate technology.



## ORAL/PRESENTATIONAL COMMUNICATION RUBRIC

*This rubric is meant to be an **optional** course design and assessment tool. Evaluators are encouraged to assign a zero to any work sample or collection of work that does not meet level one performance minimum criteria.*

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<b>Execute Delivery</b>	Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) make the presentation compelling, and speaker appears polished and confident.	Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) make the presentation interesting, and speaker appears comfortable.	Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) make the presentation understandable, and speaker appears tentative.	Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) detract from the presentation making it difficult to understand. The speaker appears uncomfortable.
<b>Integrate Content and Supporting Material</b>	A variety of types of supporting materials (explanations, examples, illustrations, statistics, analogies, quotations from relevant authorities) make appropriate reference to information through analysis that significantly supports the presentation and establishes the presenter's credibility/authority on the topic.	Supporting materials (explanations, examples, illustrations, statistics, analogies, quotations from relevant authorities) make appropriate reference to information through analysis that supports the presentation and establishes the presenter's credibility/authority on the topic.	While supporting materials (explanations, examples, illustrations, statistics, analogies, quotations from relevant authorities) make appropriate reference to information through analysis that supports the presentation and attempts to establish the presenter's credibility/authority on the topic, the variety and depth of sources is insufficient.	Insufficient supporting materials (explanations, examples, illustrations, statistics, analogies, quotations from relevant authorities) make reference to information through analysis that minimally supports the presentation but fails to establish the presenter's credibility/authority on the topic.